



WE **LOVE** WHAT
WE DO, AND IT
SHOWS!



" By 2021, the UK Gaming Industry market
will be worth £5.2bn "

- PwC UK

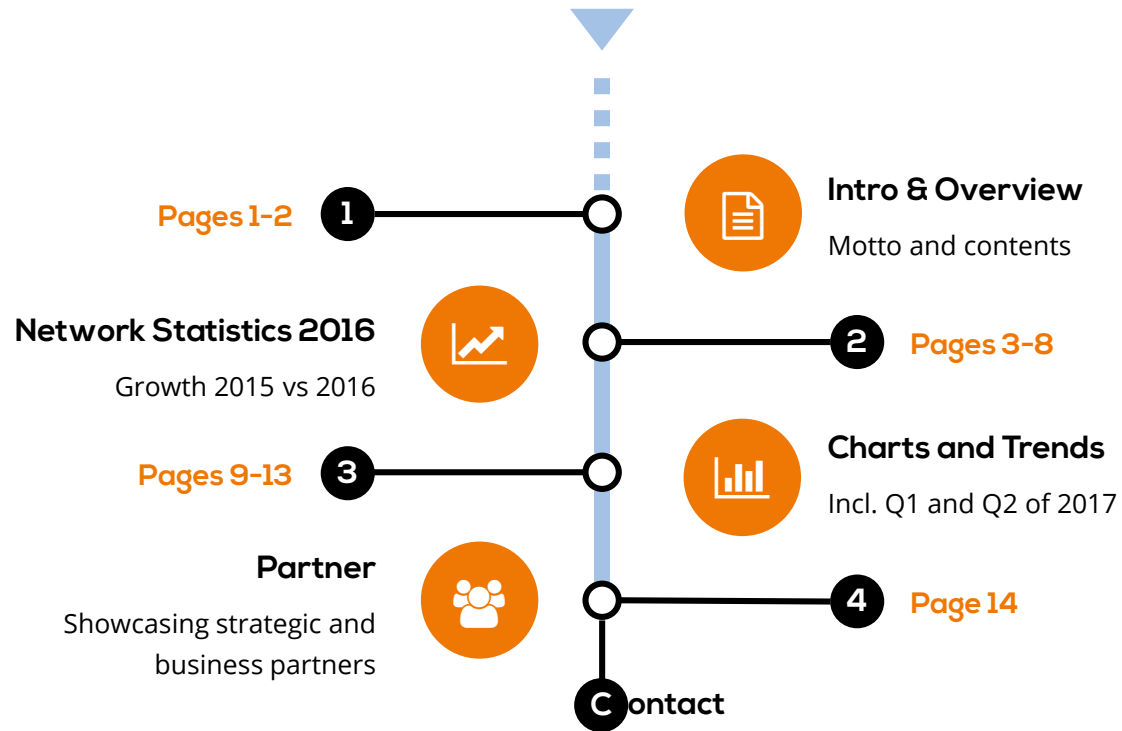
DISCOVER MORE



FragRadio | the premier eSports Gaming Radio



Overview





CHARTS & GRAPHS

FRAGRADIO'S STATISTICS

Here we showcase all of our statistics. In the first couple of pages, you can view our comparison to the Network statistics of 2015 and 2016. Later, you will see detailed market overviews and further detailed statistics of our individual networks and geographical shares.

[GO AHEAD](#)



2016 Network Statistics



Results



5.4 M

Page Views



5.8 K

App Downloads



1250+

Co Current Listeners



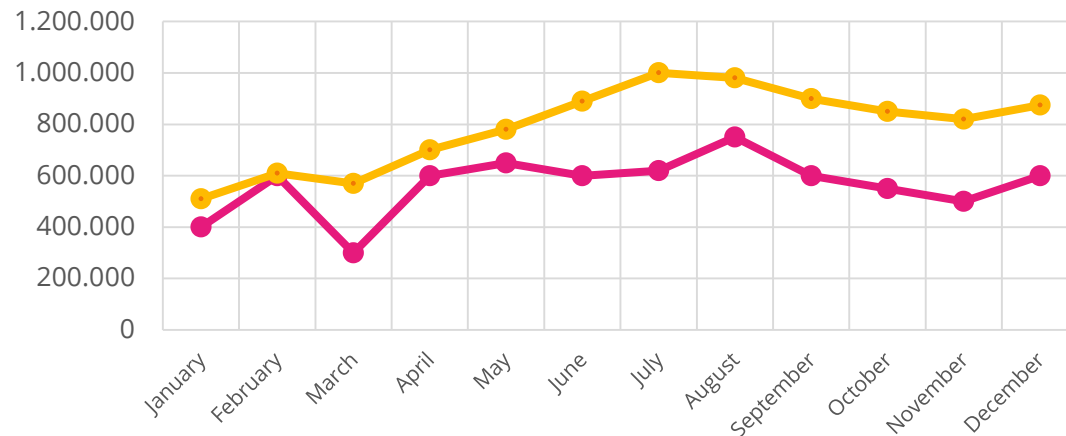
30+

Events



5

New Partners



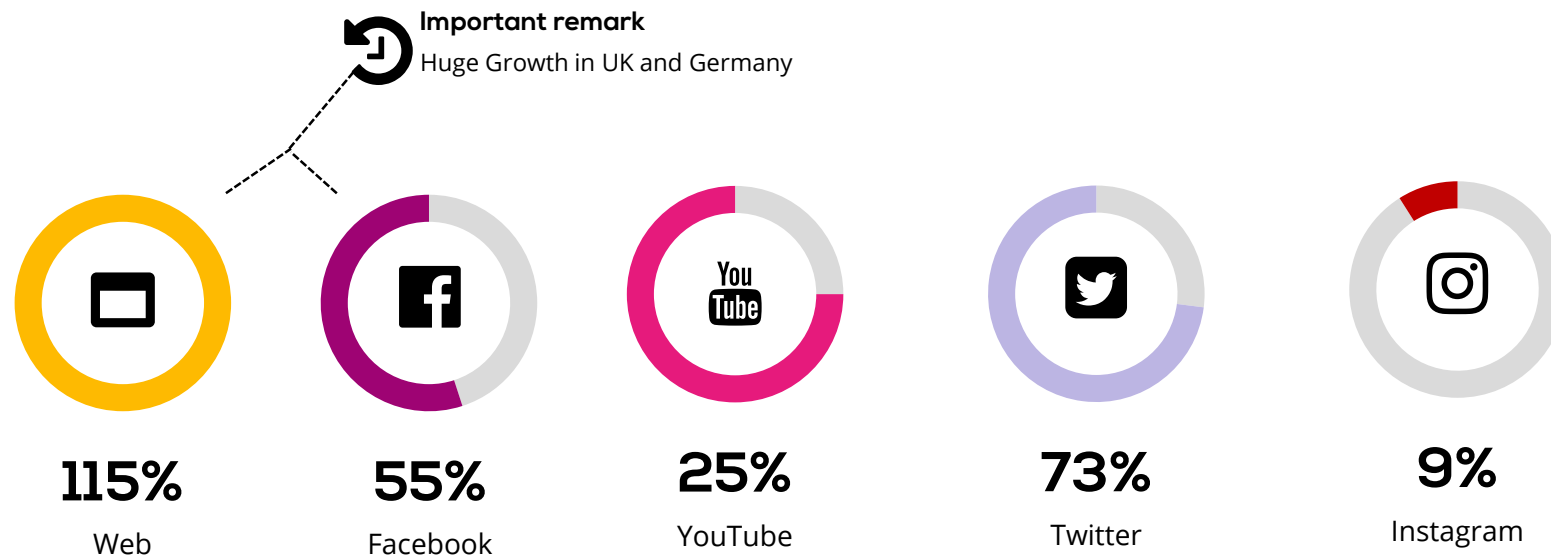
2016 Results

In the year of 2016, we were able to gain a steady 30% in all of our statistics compared to the last year 2015. Especially in the UK and Germany, we experienced an overall growth of more than +100%.

Social Media **Growth** 2016



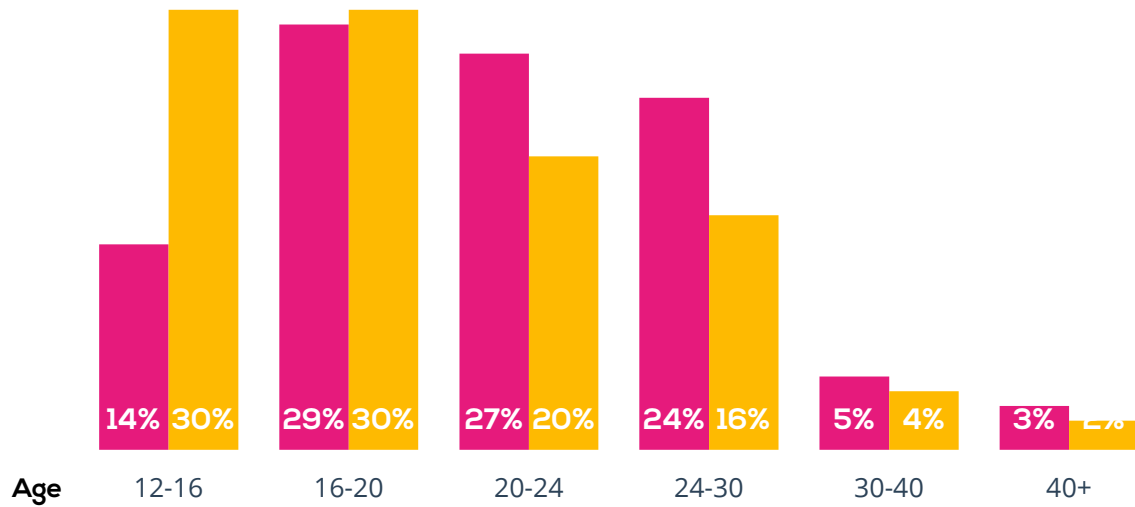
Organic Reach in comparison to 2015



Social Media **Followers Growth** 2016

2016 vs 2015 

Followers across all channels in comparison to 2015



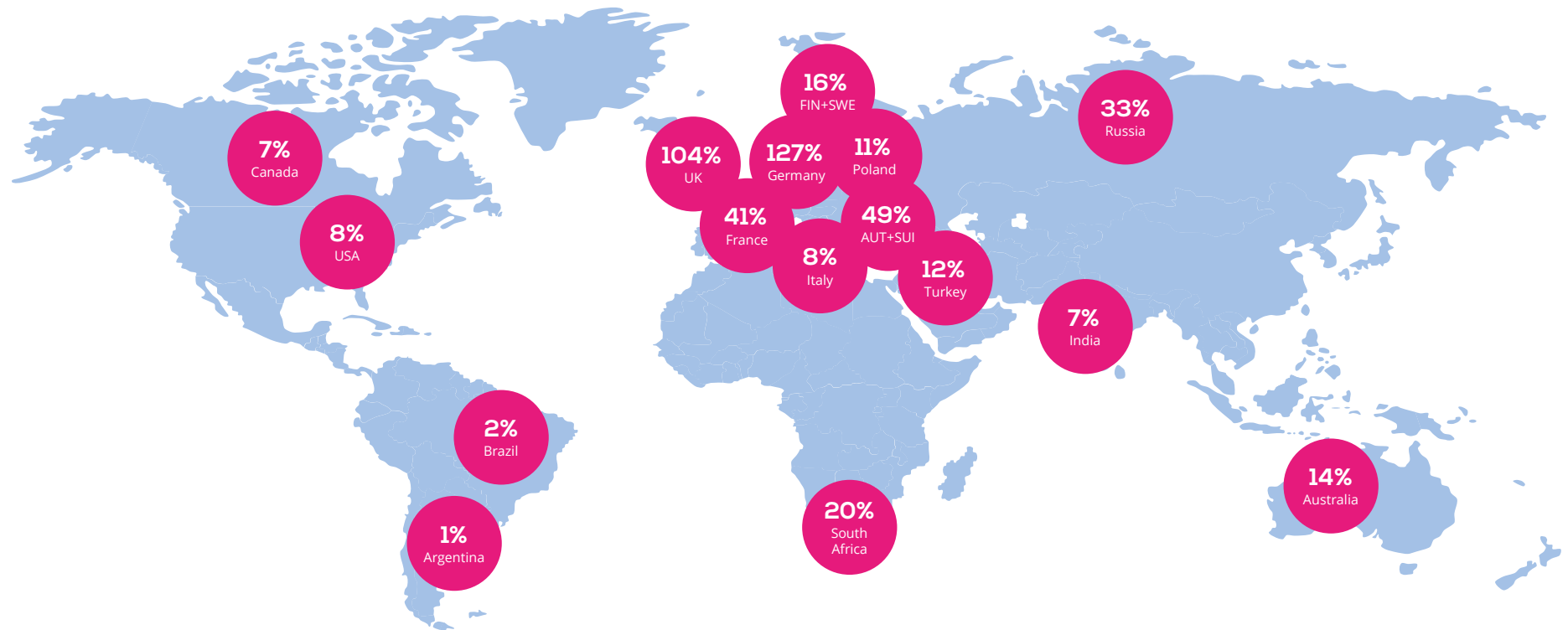
Gender



Social Penetration Growth by Country



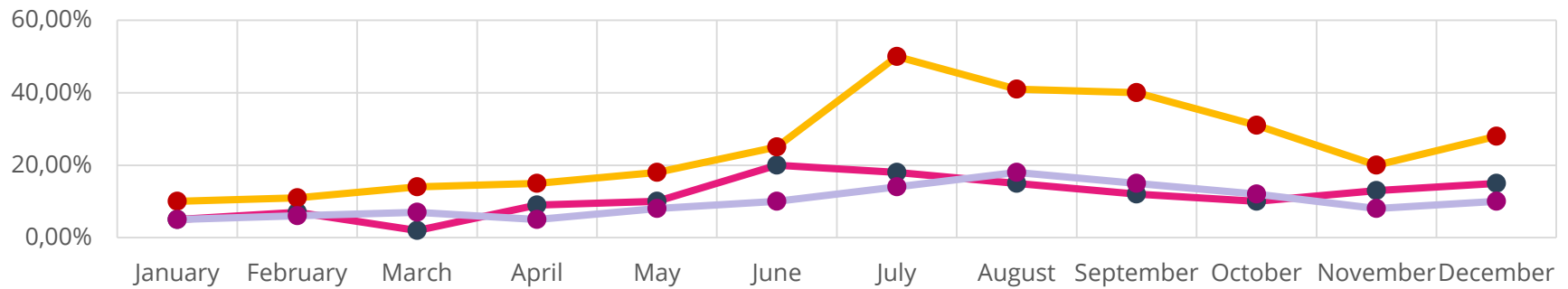
Based on active users of all active social networks in each country compared to 2015



Growth for 2016



What the graphs are saying about growth in percentage



Social Media Followers



Website Unique Reach

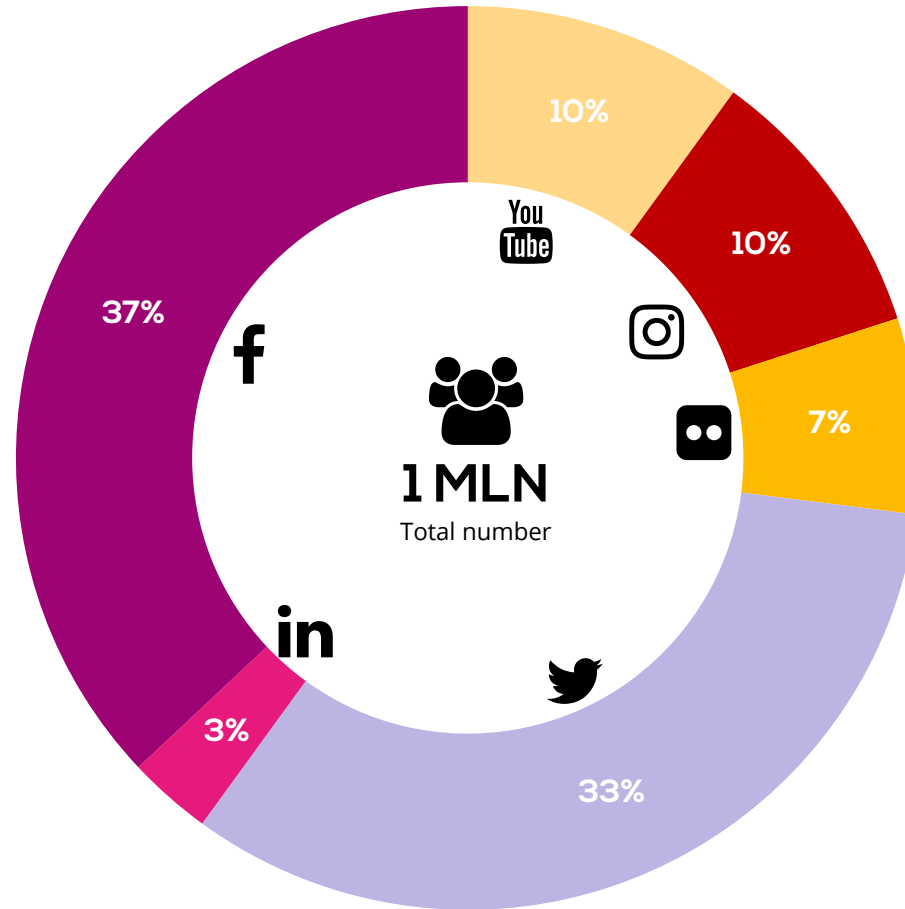


Unique Listeners

Social Reach divided by Networks



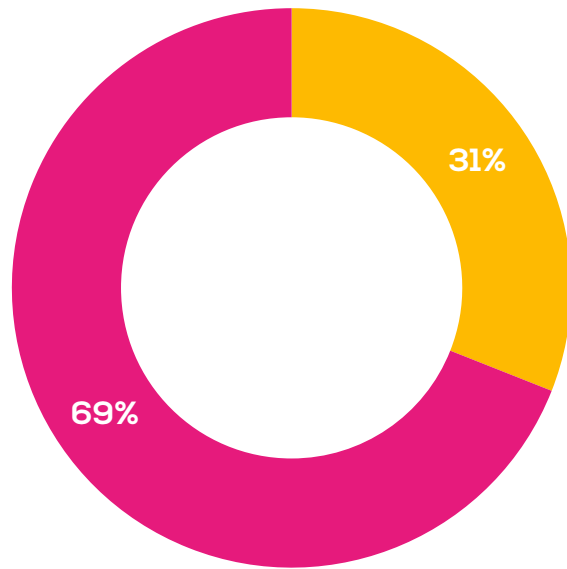
What the graphs are saying about organic social reach



Mobile/Desktop Snapshot



Distribution between Desktop and Mobile users on the terms of the organic reach



Desktop

Organic Reach

This includes all organic reach on all networks and channels, including the InGame plugins and social media which give us info about the used client.



Mobile

Organic Reach

This includes all organic reach on all networks and channels, including our mobile apps and social media which give us info about the used client.

Top 10 **Countries** Rankings



Showing Top 10 including Growth of 2016

Website (Visiting)

Website (Listening)

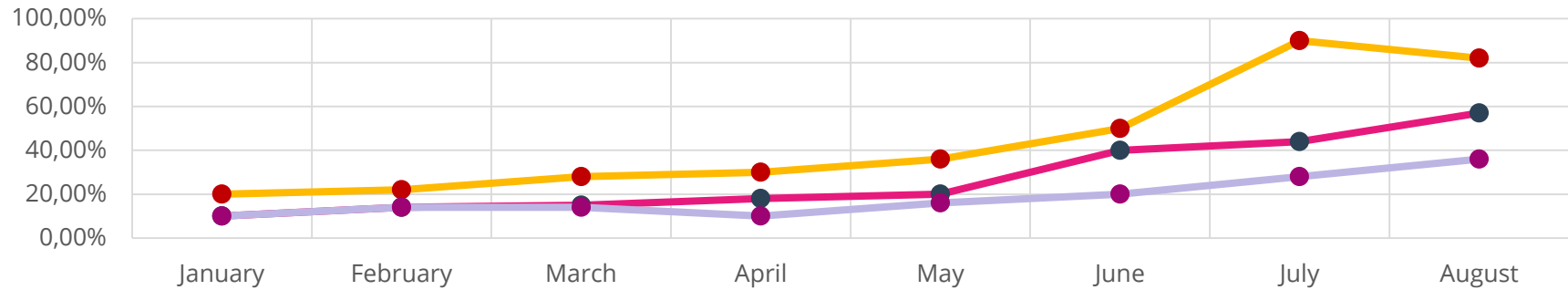
Mobile Apps (Downloads)

#	Country	%	#	Country	#	Country	%
1	United Kingdom	+104	1	United Kingdom	1	United Kingdom	+121%
2	United States	-41	2	Germany	2	United States	-10%
3	Germany	+127	3	United States	3	Germany	+87%
4	Canada	+3	4	Finland	4	Canada	+6%
5	Finland	+70	5	Sweden	5	Denmark	+11%
6	Sweden	+4	6	Denmark	6	Finland	+29%
7	Poland	+17	7	Poland	7	Sweden	+7%
8	Russia	-6	8	Netherlands	8	France	+7%
9	Austria	+44	9	Russia	9	Estonia	-10%
10	France	+9	10	Norway	10	Norway	+4%

Growth for 2017 Q1 & Q2



What the graphs are saying about growth in percentage



Social Media Followers



Website Unique Reach

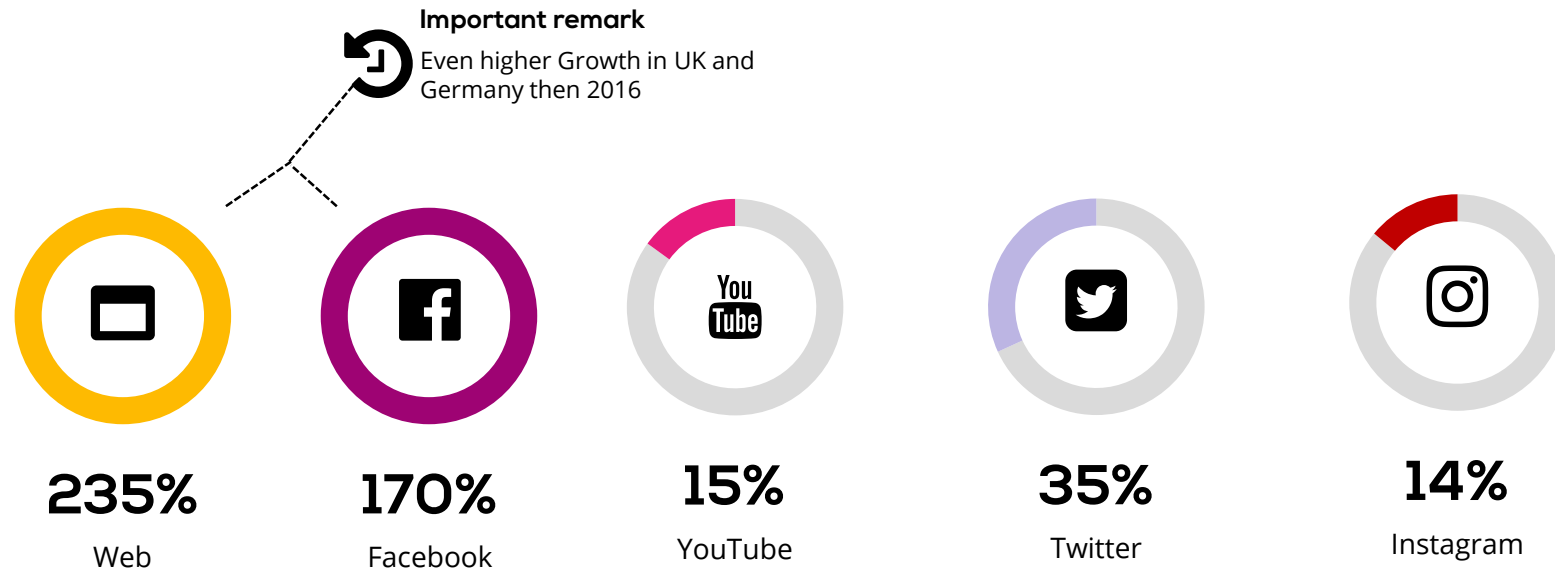


Unique Listeners

Social Media **Growth** 2017 Q1 & Q2



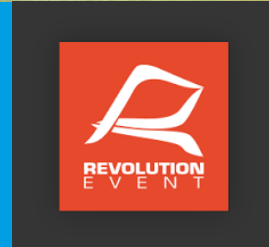
Organic Reach in comparison to 2016 Q1 & Q2



Our Partners



See examples of our cooperation and strategic partners



Get Connected

Contact us on our Networks



 www.frmedia.eu

 hello@frmedia.eu

 www.FragRadio.com

 +44 (0) 20 3870 4490

 facebook.com/fragFM

 twitter.com/OfficialFR

 instagram.com/fragradio

 linkedin.com/company/fragradio

 pinterest.com/fragradio

 youtube.com/fragradio

 vimeo.com/fragradio

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